

Disclosure ex art. 13 Order EU 2016/679

We wish to inform you that Regulation (EU) 2016/679 of the European Parliament and of the Council of the European Union on the protection of natural persons with regard to the processing of personal data (hereinafter referred to as **GDPR**) provides for the protection of individuals and others with regard to the processing of personal data. According to the above mentioned legislation, such processing will be based on the principles of fairness, lawfulness and transparency and the protection of your privacy and your rights.

On this page it is described the management methods that **Renting Services Group S.r.l** (brand owner “**SHOMY**”) adopts in reference to the processing of personal data of clients.

The holder of their treatment is Renting Services Group S.r.l., a limited liability company established in Via Copernico, 38 – 20125 Milano, registration number of companies in Milano REA: MI – 2022630 and Fiscal Code 08391630962.

Pursuant to GDPR 2016/679, we hereby inform you that the personal data provided at the time of the conclusion of the contractual relationship with SHOMY, or otherwise acquired within the framework of our business, may be processed with the aid of electronic means, for the purposes related to the provision of services performed in compliance with the contract concluded by you with SHOMY. Processing of personal data means their collection, registration, organisation, storage, processing, modification, selection, extraction, comparison, use, dissemination, deletion, distribution, interconnection and whatever else is useful for the execution of our services, including the combination of two or more such operations. Your personal data will be processed exclusively for the provision of our services, for statistical purposes and for the sending of communications relating to the services we offer.

The optional, explicit and voluntary sending of e-mails to the addresses indicated by SHOMY entails the subsequent acquisition of the sender’s address and personal data needed to respond to requests and/or provide services requested, as well as any other personal data entered in the letter (and annexes to it).

The received e-mails are archived indefinitely on a server protected by appropriate security measures. The interested party can exercise all the rights provided by art.15 GDPR 2016/679, in particular can know which of his data are present in the archive and obtain the deletion.

The data will therefore be processed in a computerised and telematic way, to respond to requests and/or provide the requested service. The conferral is always optional and the failure to confer it only leads to the impossibility of giving effect to the requests.

Your data may be communicated by us (meaning to give knowledge to one or more specific subjects) to persons who can access the data under the law, regulation or Community law, within the limits provided by these rules, as well as those who need access to your data for purposes ancillary to the relationship between you and us, to the extent strictly necessary to carry out the auxiliary tasks.

The e-mail or paper contact details provided by you may be used by SHOMY for the direct sending of its advertising or direct sales material or for the completion of its own market or communication research commercial. Such promotional activity may concern only goods and services similar to those covered by the contract.

We remind you that, at the time of the collection of your data by us and on the occasion of any communication made for the above mentioned purposes, you can object to the processing, simply by contacting our Data Controller, can be found at the e-mail address info@shomy.tech, postal address at the headquarters of our organization. About the interruption of treatment you will be given immediate feedback.

The persons to whom the personal data refer have the right at any time to obtain confirmation of the existence or otherwise of the same data and to know its content and origin, verify its accuracy or request its integration or updating, or rectification in accordance with art. 16 of GDPR 2016/679.

The data subject shall have the right to request deletion, transformation into anonymous form and in any event, for legitimate reasons, to object to their processing.

The person concerned shall also have the right to obtain information summarising the information already obtained and as well as updated identification details of the responsible.

To change your data or to be removed from the database, please write to:

Renting Services Group S.r.l.

Via Copernico, 38

20125 Milano

Email: info@shomy.tech

SHOMY may occasionally update this privacy policy in accordance with applicable laws. In the event of substantial changes to the content of the information, you will inform users by means of a written notice or by publishing notices on your website.

Renting Services Group S.r.l.